

City Manager's Report
Brian J. Borne, City Manager
Week Ending July 8, 2022

Charlotte-Monroe Executive Airport
Peter Cevallos, Airport Manager

| | | | |
|---|---|----------|------|
|  JUNE 2022 OPERATIONS |  | TAKEOFFS | 2765 |
| |  | LANDINGS | 2486 |
| | ✓ Daily Average = 92 per day ✓ 862 total active aircraft flights | | |

NOTE: Total airport operations (takeoffs and landings) for FY2022 (Jul 1, 2021 to Jun 30, 2022) = **51,667**

Downtown
Matthew C. Black, Director, Downtown

Downtown Monroe has been designated as an Accredited Main Street America™ program for meeting rigorous performance standards. Each year, Main Street America and its partners announce the list of accredited programs to recognize their exceptional commitment to preservation-based economic development and community revitalization through the Main Street Approach™.

“We are extremely proud to recognize this year’s 863 nationally Accredited Main Street America programs that have worked tirelessly to advance economic vitality and quality of life in their downtowns and commercial districts,” said Patrice Frey, President and CEO of Main Street America. “During another incredibly challenging year, these programs demonstrated the power of the Main Street movement to respond to the needs of their communities. I am inspired by their steadfast leadership and innovative solutions to drive essential local recovery efforts, support small businesses, and nurture vibrant downtown districts.”

The City of Monroe’s performance is annually evaluated by the NC Main Street Program, which works in partnership with Main Street America to identify the local programs that meet rigorous national performance standards. Evaluation criteria determines the communities that are building meaningful and sustainable revitalization programs and include standards such as, fostering strong public-private partnerships, supporting small and locally owned businesses, and actively preserving historic places, spaces, and cultural assets.

ABOUT MAIN STREET AMERICA

Main Street America leads a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts. For more than 40 years, Main Street America has provided a practical, adaptable, and impactful framework for community-driven, comprehensive revitalization through the Main Street Approach™. Our network of more than 1,200 neighborhoods and communities, rural and urban, who share both a commitment to place and to building stronger communities through preservation-based economic development. Since 1980, communities participating in the program have leveraged more than \$95.33 billion in new public and private investment, generated 161,036 net new businesses and 717,723 net new jobs, and rehabilitated more than 314,431 buildings. Main Street America is a nonprofit subsidiary of the National Trust for Historic Preservation. For more information, visit mainstreet.org.



MAIN STREET AMERICA

and

North Carolina Main Street

certify that

City of Monroe

has been recognized as a

2022 Accredited Program

for meeting the standards of performance in 2021

A handwritten signature in black ink, appearing to read "Patrice Frey".

Patrice Frey
President & CEO
Main Street America

A handwritten signature in black ink, appearing to read "Matthew Wagner".

Matthew Wagner, Ph.d
Chief Program Officer
Main Street America

Engineering
Sarah McAllister, Director, Engineering

New Hires and Promotions:

Justin Stegall and Delson Rivera have been hired as Equipment Operator I's – Concrete Finishers.

Street Division Projects:

The Street Division recently completed two larger scale projects. New curb and gutter with sidewalk has been installed along College Street between Jefferson Street and Crowell Street. This completes the sidewalk loop that is being installed around the new Senior Center and Parking Lot. A portion of College Street was also resurfaced to ensure positive drainage through the intersection. Please see the before and after pictures below.



College Street looking from Jefferson Street before
(from Google Street View)



College Street looking from Jefferson Street now

The Street Division also installed a cul-de-sac on Kempars Lane. Residents had previously requested a cul-de-sac once the Union County Public School buses stopped picking up students along the length of the street. Before and after pictures are below. The installation of the cul-de-sac should allow the buses to resume servicing along the length of the street.



Previous view of the dead end on Kempars Lane

(from Google Street View)



Kempars Lane now

Fire

Ron Fowler, Chief, Fire Department

Fire Station 6 Update:

Staff received four proposals in response to a Request for Qualifications that was sent out earlier for Architectural Design and Construction Administration for Fire Station 6. The contract recommendation is scheduled to be presented to the Public Safety Committee and City Council in August for consideration and approval.

Parenting with a Purpose Family Fire Extinguisher Training:

Monroe Fire Marshal's Division and Fire Explorers hosted a Parenting with a Purpose Family Fire Extinguisher Training at Fire Station 4 on June 30, 2022. Union County Public Schools Latino Outreach Coordinator Gustavo Arévalo helped to organize this outreach event. Parents were able to learn about fire extinguishers and fire safety planning. Children attending enjoyed a fire safety video, sticker sheets and fire station tour. The Fire Department presents fire safety information regularly at Parenting with a Purpose classes.



Union Diversified Industries Visit:

Assistant Fire Marshal Katie Hinson and Quint 2 C-Shift recently visited Union Diversified Industries for their morning routine of music and fun. Other first responders from Union County Communications (911), Monroe Police and Union County Sheriff's Department also attended.



Human Resources

Debra C. Reed, Director, Human Resources

New Hire – Brian Reedy, Human Resources Manager:



Brian Reedy was hired on June 27, 2022 as the Human Resources Manager. Brian is a graduate from Maryville University in St. Louis with a Bachelor of Science degree in Marketing with concentration in Management. Brian has many years of experience in Human Resources since his graduation from Maryville University. He also holds certifications as a Senior Professional in Human Resources from the Human Resources Certification Institute and Senior Certified Professional from the Society of Human Resource Management. He moved to the Charlotte area from St. Louis in 2013.

Safety Award Luncheon:

Each year, NC Chamber partners with the NC Department of Labor to host a Safety Awards Banquet. This luncheon is a celebration of the accomplishments of those organizations, like ours, that have created a safety-focused culture. We're excited to have attended this year's banquet where NC Labor Commissioner Josh Dobson presented the awards to all recipients. The City of Monroe received an award for our safety accomplishments in 2021.



Parks and Recreation

Ryan Jones, Director, Parks and Recreation

Parks Maintenance:

The property donated by Shining Light Baptist Church is one step closer to being available for internal program usage. The house located on the property has been removed and Staff will be able to begin assessing the park for internal camp and afterschool usage.



Youth Sports:

Youth Baseball/Softball and Youth Soccer Registration will open July 1, 2022 and can be found [here](#) when available. Limited spots are available. Late registrations will be subject to a \$10.00 late fee.

Her Time to Play (HTTP) Camp 10U/14U was held on June 27, 2022 and July 25, 2022 at the Dickerson Recreation Complex (899 N. Johnson St.). HTTP is provided by the WNBA and JR. NBA organizations. Through on-court training and off-court life skills, HTTP helps girls build confidence, overcome challenges and learn values such teamwork, sportsmanship, and leadership.



Special Events:

June 22, 2022 – Music on Main Concert Series featuring “The Catalinas.” Music begins at 6:30 PM on Main Street in Downtown.



NOW ON FRIDAYS

City of **Monroe**
Parks & Recreation

2022 MUSIC ON MAIN Line-Up

Music begins at 6:30 PM

07/22
The Catalinas

For more information contact Rae Moore at 704-282-4663 or rlmoore@monroenc.org

The poster features a group photo of The Catalinas band members, a microphone icon, a Facebook logo, and faint background images of musical instruments like a guitar and keyboard.

The lower and main portion of Belk Tonawanda Park was officially made available to the public at the July 4th event. Food trucks and amusement rides were available for families to enjoy! Stay tuned for some awesome new pictures of the renovated park!



July 8, 2022 – Car Cruise-In Event featuring Mustangs. Awards were given to the Best “Mustang”, Best of Show, and Best of Show Runner-Up. All classic cars are welcomed. Reserved parking is not allowed.



2022 Downtown Cruise-In Line-Up
6:00 PM - 8:00 PM

07/08 | Mustangs

Sponsored by:
Hendrick
CHEVROLET
MINNIE

Reserved parking is not available
Parking allowed in designated spaces only

For more information contact Rae Moore at
704-282-4663 or rlmoore@monroenc.org

City of **Monroe**
Parks & Recreation

Facebook icon

July 29, 2022 – Bring the family out for a movie in the park and Dickerson Recreation Complex. This is offered in partnership with Union County Parks and Recreation.



**OUTDOOR
MOVIE &
FOOD TRUCK
SERIES**

**START
7:00 PM**

July 29, 2022

LUCA

Dickerson Recreation Complex
(899 N. Johnson St. Monroe, NC 28110)

- Games & Food Trucks will begin at 7:00 PM.
- Movie will begin at dark.
- Bring your own blanket or chair(s).
- NO pets allowed.

Food Vendors:

- The Donut Shack
- Simply The Zest, LLC

City of **Monroe**
Parks & Recreation

UNION COUNTY
PARKS & RECREATION

Other:

July is the official Park and Recreation month. During this month, the National Recreation and Parks Association is encouraging park and recreation agencies to showcase the ways in which they faithfully serve their communities all year long, as well as how community members can support the work of their local agencies.

Parks are at the center of so many experiences and memories – moment that park and recreational professionals help make happen. They are places to gather with friends and family, spaces to celebrate life's special moments, spots of respite and healing, sites to connect us with essential community services and so much more. The services that park and recreation professionals provide are vital for our communities – from protecting open space and natural resources to helping to provide activities and resources for all people. This has been especially true throughout the COVID-19 pandemic. Park and Recreation month encourages everyone to reflect on the exponential value park and recreation professionals bring to communities.

For this year's Park and Recreation month, we want to hear our community's stories about what parks and recreation mean to them. Community members are encouraged to share stories about how parks and recreation benefits their lives through social media using the hashtag #RiseUpJuly or by simply emailing his/her submission to rlmoore@monroenc.org.

All other programs offered throughout the summer are located in our Program Guide. Click below to learn more:



Planning and Development

Lisa Stiwinter, Director, Planning and Development

Code Enforcement:

A public hearing will be held on July 12, 2022 for a text amendment to update Chapter 153 titled *Minimum Housing Standards* to conform with North Carolina General Statute 160D, Article 12 titled *Minimum Housing Codes* as well as update and modernization of the existing Ordinance language.

Community Development:

The City of Monroe has continued its partnership in the Union County Community Development Block Grant (CDBG) “Consortium” along with Marshville, Stallings, Waxhaw, Weddington, and Wingate. The CDBG grant award for Fiscal Year 2023 is \$901,530. The Consortium has recommended the program be expanded to include public services. The Board of County Commissioner’s approved the following projects: Jesse Helm Park improvements (\$500,000); and, the Union County Wide Sewer Repair Project Model (approximately six (6) households). The comment period closed in June 2022 with the City submitting the following comments to the plan: As a partner city, we would like to suggest that the Annual Plan document be referred to as “Union County Consortium Community Development Block Grant Annual Plan” to reflect the partnership. The following agencies were also awarded CDBG funds through the Consortium and

will receive City of Monroe General funds:) Common Heart – \$30,000 (CDBG) and \$10,000 (City of Monroe); Council on Aging Union County – \$64,482 (CDBG) and \$7,500 (City of Monroe); and, Turning Point, Inc. – \$35,000 (CDBG) and \$15,000 (City of Monroe).

The City of Monroe continues its commitment to fair housing as a Consortium partner for CDBG in the Union County 2022-2026 Analysis of Impediments to Fair Housing Community Development. The City provides general funding to the Monroe-Union County Community Development Corporation (MUCCDC) as a fair housing counselor to assist the City of Monroe in this effort along with other housing related services. The City of Monroe Community Development Division webpage provides links and additional information (<https://www.monroenc.org/Departments/Planning-Development/Community-Development>).

Permitting:

Permit Revenue- includes Building, Planning, Fire and Engineering

| <i>FY 2020</i> | <i>FY 2021</i> | <i>FY 2022 7/1/22 – 6/30/22</i> |
|-----------------------|-----------------------|--|
| \$412,148.79 | \$1,131,453.87 | \$2,178,892.99 |

New Single Family Dwelling Permits Issued:

| <i>FY 2020</i> | <i>FY 2021</i> | <i>FY 2022 7/1/22 – 6/30/22</i> |
|-----------------------|-----------------------|--|
| 131 | 378 | 708 |

Monthly Total Permit Counts for June:

| <i>2020</i> | <i>2021</i> | <i>2022</i> |
|--------------------|--------------------|--------------------|
| 264 | 461 | 646 |

Planning Division:

The Board of Adjustment and Historic District Commission have open seats.

The Board of Adjustment is a quasi-judicial board. This Board hears and makes decisions on Special Use Permits, Variances, and Appeals.

The Historic District Commission makes quasi-judicial decisions on matters within the Historic District. You must either live in the district or have a demonstrated special interest, experience, or education in history, architectural, archaeology, or related fields to serve on this Commission.

Please note if you are interested in serving on one of these boards, you must attend at least two meetings prior to applying to serve on a Board. The application is on the City's website (<https://www.monroenc.org/City-Council/Committees/Committee-Application>). If you have any questions, please contact the Planning Department at 704-282-4520.

Water Resources

Scott E. Clark, Director, Water Resources



Scott Clark has recently joined the City of Monroe as our Water Resources Director. Scott came from Charlotte Water, where he was the Chief of Operations, overseeing the Field Operations and Engineering Rehabilitation Division. He held several positions over his 24-year tenure at Charlotte Water.

Scott has a Bachelor's of Science in Environmental Management from Columbia Southern University. He's a former Town Commissioner and Mayor Pro Tem for the Town of Ranlo (2007-2013). Scott has a passion for public service and contributing to the community. During his downtime, he enjoys outdoor activities with his wife and three sons.

Construction Division:

Construction Division employees Casey Keziah and Chris Deese (photo #1) were renewing assets by installing a new water main on Cedar Street. In photo #2, employee Jordan Griffin is tamping the road subgrade before asphalt repairs are completed, to ensure a quality roadway surface for our community. In photo #3, employees Jordan Griffin and Josh Whitley are renewing an old water service line for a customer.

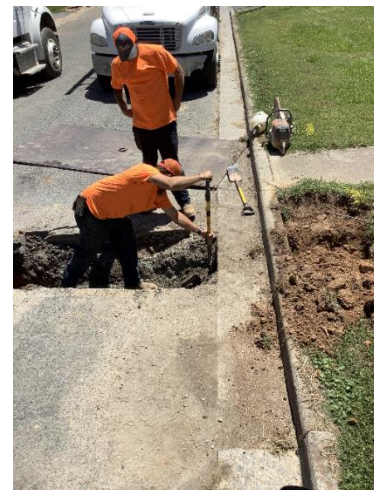
Photo #1



Photo #2



Photo #3



Wastewater Treatment Plant (WWTP) Division:

The WWTP Equalization Basin (EQ) project is to enhance the plant resiliency and reliability of treatment processes, during significant rainfall events. The EQ Basin will have a storage capacity of 15-million gallons. The project is scheduled for completion in mid-December 2022.

Pipe trench of new EQ Basin site



South wall of EQ Basin

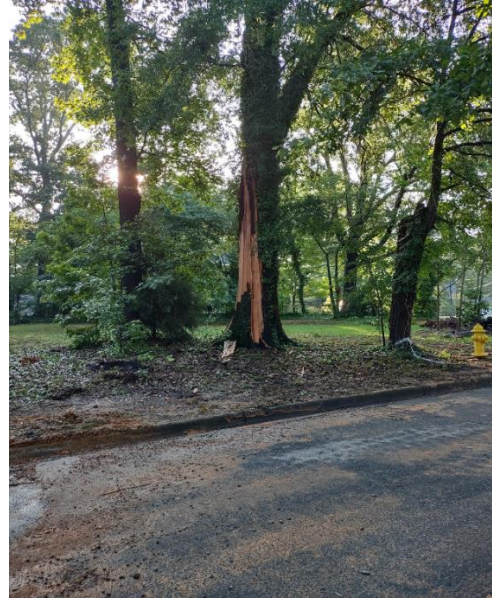


Maintenance Division:

The Water Treatment Plant personnel immediately observed a pressure loss in the water distribution system on July 6, 2022. Staff promptly notified the Maintenance Division and they quickly located the water main break on S. Bragg Street at Ann Street. The water main was damaged by lightning that struck a tree and then dissipated into the ground, causing the pipe to break.

With assistance from Monroe Police Department, Staff was able to quickly respond, install traffic control measures and begin repairs. Staff was able to complete repairs and restore service to the community in the early morning hours. Through seamless communications and unwavering dedication from employees, Staff will always be appreciative for their effort and hard work.





Water Resources New Hires, Advancements, and Retirements:

Advancements:

Jordan Griffin promoted to Equipment Operator II, Construction Division