

CITY OF MONROE LEGAL NOTICE

Notice is hereby given that public hearings will be held by the City Council of the City of Monroe, North Carolina on March 11, 2025 at 6:00 p.m. in the Council Chambers located at City Hall, 300 West Crowell Street, Monroe, North Carolina to consider under the City's Downtown Economic Development Incentive Grant Program the following:

- PRONTO Grant – Rent Subsidy to Karyl and Mike Jones, owners of ClipperZ. The economic development incentive total shall not exceed \$8,598 over a one-year period. Payment of Rent Subsidy funds shall be made by City of Monroe to approved applicants at the end of each calendar quarter based on rent paid that quarter. Proof of timely payment of the full amount of rent will be required before Rent Subsidy funds are released.
- PRONTO Grant – Up-fit and Rent Subsidy to Jason Hill, owner of E.L.K. of Monroe not to exceed \$10,000. The Downtown Economic Development Incentive PRONTO Grant Program Up-Fit assistance of \$6875 payable over a three year period in one-third increments. Funding is subject to compliance with the program and subject to a general fund appropriation. The Downtown Economic Development Incentive PRONTO Grant Program Rent Subsidy of \$3125.00. Elks is eligible for \$5 per sq. ft. or up to \$6875 in rent subsidy. This amount must be reduced due to the \$10,000 maximum assistance offered through the PRONTO Grant Incentive Program. Rent subsidy is payable at the end of each Quarter for 1 year. Proof of payment is required before funds are released.

The Downtown Economic Development Façade Grant not to exceed \$4000.00. This is a cost reimbursement program and grant funds are payable after the Downtown Monroe office receives copies of all invoices and proof of payment, and after the project has been inspected.

The Downtown Economic Development Meet Me Downtown Incentive Grant for marketing and advertising. As a new business Jason Hill, owner of E.L.K. of Monroe, is eligible for 50% of the per business cost of their current advertising and marketing budge not to exceed \$5000.00. The cost of any approved advertising and marketing will be reimbursed to the business following the submission of an invoice and proof of payment, and verification the vendor has received payment.

Copies of any proposed documents are available for public inspection in the office of the City Clerk. Persons interested are invited to attend the hearings and present their views for or against the proposed requests. The Mayor reserves the right to adjourn the meeting to a place and time to be announced at said hearings. As a result of the public hearings, there is the possibility of substantial changes being made to the advertised proposals, reflecting objections, debates and discussions at the hearings. Any person may request an accommodation for a disabling condition in order to attend the hearings. This request should be made to the City Clerk at 704/282-4502.

By Order of the City Council

Bridgette H. Robinson
Bridgette H. Robinson, City Clerk



The Enquirer-Journal Run Dates: March 1 and 8, 2025